

Copyright and Intellectual Property (IP)

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Introduction

What is copyright?

Why do we enforce copyright compliance?

Exercise

Review

Conclusion



Introduction - why we are here

- To reaffirm our commitment to pursuing copyright best practice
- To ensure we are protecting both authors intellectual ownership; and the library/University and our student(s) academic credibility and reputation
- To refresh/update our level of awareness on when we are dealing with a copyright related transaction
- To know what action(s) to take in the library and across the campus

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What is copyright?

Copyright is one of the main types of intellectual property. There are others for:

- designs, (i.e. car or high fashion).
- patents (Microsoft, Google and Samsung regularly sue each other over potential patent breaches) and
- trademarks (i.e. Chanel's linked CC or Apple's apple).

Intellectual property allows a person to own things they create, giving them the right to prevent others copying or reproducing their work without asking permission or paying for the privilege.

The main legislation dealing with copyright in the United Kingdom is the Copyright, Design and Patents Act, 1988. This is what we follow at UKH



Why do we enforce copyright compliance against this piece of UK legislation?

- Not to do so would be to condone theft. Theft is a criminal act.
- If we did not the credibility (reputation) of:
 - the academic qualification each student aspires to, would be undermined. Employers currently know that a graduate from UKH has obtained their qualification the hard way, through their own efforts and therefore their knowledge and skills can be relied upon.
 - UKH would be undermined. International universities and companies look for corporate governance processes (i.e. copyright compliance) in universities operating at the national and international levels. They will think very hard before consider working or funding UKH if it did not have such governance standards in place.



Exercise

Discuss and list :

- What activities do we undertake which require some level of review and interaction against the copyright policy.
- What actions can and should we undertake to ensure our compliance against copyright policy.



Review findings

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If you have any questions please
speak to a member of the library staff

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